

202477



Station Order Revised
Heinrich for Senate 2012

Market: Albuquerque

Estimate ID

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

11716

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com, marilyn.painter@krqe.co

Fax: 505-944-0259

Direct: 505-998-9530

KASA-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
People's Court			DT	\$30.00				1		1		2
1:00 PM	2:00 PM				30	\$60.00	5					
People's Court			EF	\$50.00		1	1	1	1	1		5
3:00 PM	4:00 PM				30	\$250.00	5					
Funny Videos			EF	\$50.00		1	1	1	1	1		5
4:00 PM	5:00 PM				30	\$250.00	5					
Extra			EF	\$100.00		1	1	1	1	1		5
5:00 PM	5:30 PM				30	\$500.00	5					
TMZ			EF	\$150.00			1		1			2
5:30 PM	6:00 PM				30	\$300.00	5					
30 Rock			PA	\$200.00		4	1	1	1	1		5
6:30 PM	7:00 PM				30	\$1,000.00						
Hotel Hell			PT	M	\$700.00		5	1				1
7:00 PM	8:00 PM				30	\$700.00						
Hotel Hell			PT	M	\$700.00		5	1				1
8:00 PM	9:00 PM				30	\$700.00						
Masterchef			PT	Tu	\$1,200.00			1				1
8:00 PM	9:00 PM				30	\$1,200.00	3					
Sold out at LUR per KASA. Move to L3 to clear.												
You Can Dance			PT	W	\$1,200.00			1				1
7:00 PM	9:00 PM				30	\$1,200.00	3					
Sold out at LUR per KASA. Move to L3 to clear.												
Hope/New Girl			PT	Th	\$700.00		5		1			1
7:00 PM	8:00 PM				30	\$700.00						
Bones			PT	F	\$500.00		3		1			1
8:00 PM	9:00 PM				30	\$500.00						

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/29/2012 10:41:05 AM

KASA-TV

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suzannel@mediastategies.com



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KASA-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
KASA 9p News 9:00 PM - 9:30 PM	LN	M-F 30	\$400.00 \$2,000.00	5	1	1	1	1	1			5
KASA 9:30p News 9:30 PM - 10:00 PM	LN	M-F 30	\$300.00 \$1,500.00	5	1	1	1	1	1			5
Saturday 9p News 9:00 PM - 9:30 PM	LN	Sa 30	\$275.00 \$275.00	5						1		1
Saturday 9:30p News 9:30 PM - 10:00 PM	LN	Sa 30	\$250.00 \$250.00	5						1		1
Sunday 9:30p News 9:30 PM - 10:00 PM	LN	Su 30	\$275.00 \$275.00	5						1		1
Station Gross Totals			\$11,660.00		8	8	8	8	8	2	1	43

Suzanne Collins

Media Strategies and Research
1580 Lincoln Street, Suite 510, Denver, CO 80203

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KASA-TV

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KASA-TV Albuquerque	Date: 8/29/2012
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I, Media Strategies and Research,
 being on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
<u>Monday, September 03, 2012</u>			<u>Sunday, September 09, 2012</u>		

Total Charges: \$11,660.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 29, 2012

Date



Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

Spot Manager: All, 09/03/12-09/09/12

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
Line: 1									
Time Period: 1p-2p									
202477	11716		09/07/12	:30 P5		1:20:21 PM 9/3-9/9			\$30.00
202477	11716		09/05/12	:30 P5		1:51:05 PM 9/3-9/9			\$30.00
									\$60.00
									\$60.00
Line: 2									
Time Period: 3p-4p									
202477	11716		09/03/12	:30 P5		3:09:44 PM 9/3-9/9	MHTV1202		\$50.00
202477	11716		09/04/12	:30 P5		3:38:46 PM 9/3-9/9	MHTV1202		\$50.00
202477	11716		09/07/12	:30 P5		3:08:44 PM 9/3-9/9			\$50.00
202477	11716		09/06/12	:30 P5		3:48:50 PM 9/3-9/9			\$50.00
202477	11716		09/05/12	:30 P5		3:09:59 PM 9/3-9/9			\$50.00
									\$250.00
									\$250.00
Line: 3									
Time Period: 4p-5p									
202477	11716		09/05/12	:30 P5		4:31:07 PM 9/3-9/9			\$50.00
202477	11716		09/07/12	:30 P5		4:30:17 PM 9/3-9/9			\$50.00
202477	11716		09/04/12	:30 P5		4:14:26 PM 9/3-9/9	MHTV1201H		\$50.00
202477	11716		09/03/12	:30 P5		4:15:11 PM 9/3-9/9	MHTV1201H		\$50.00
202477	11716		09/06/12	:30 P5		4:46:33 PM 9/3-9/9			\$50.00
									\$250.00
									\$250.00
Line: 4									
Time Period: 5p-530p									
202477	11716		09/07/12	:30 P5		5:06:48 PM 9/3-9/9			\$100.00
202477	11716		09/06/12	:30 P5		5:15:56 PM 9/3-9/9			\$100.00
202477	11716		09/05/12	:30 P5		5:15:41 PM 9/3-9/9			\$100.00
202477	11716		09/03/12	:30 P5		5:15:56 PM 9/3-9/9	MHTV1202		\$100.00
202477	11716		09/04/12	:30 P5		5:14:56 PM 9/3-9/9	MHTV1202		\$100.00
									\$500.00
									\$500.00
Line: 5									
Time Period: 530p-6p									
202477	11716		09/06/12	:30 P5		5:43:11 PM 9/3-9/9			\$150.00
202477	11716		09/04/12	:30 P5		5:44:12 PM 9/3-9/9	MHTV1202		\$150.00
									\$300.00
									\$300.00
Line: 6									
Time Period: 630p-7p									
202477	11716		09/03/12	:30 P4		6:38:58 PM 9/3-9/9	MHTV1202		\$200.00
202477	11716		09/05/12	:30 P4		6:38:28 PM 9/3-9/9			\$200.00
202477	11716		09/04/12	:30 P4		6:48:46 PM 9/3-9/9	MHTV1202		\$200.00
202477	11716		09/07/12	:30 P4		6:48:31 PM 9/3-9/9			\$200.00
202477	11716		09/06/12	:30 P4		6:38:43 PM 9/3-9/9			\$200.00
									\$1,000.00
									\$1,000.00
Line: 7									
Time Period: 7p-8p									
202477	11716		09/03/12	:30 P5		7:19:15 PM 9/3-9/9	MHTV1202		\$700.00
									\$700.00
									\$700.00
Line: 8									
Time Period: 8p-9p									
202477	11716		09/03/12	:30 P6		8:30:40 PM 9/3-9/9	MHTV1201H		\$700.00

[Sorted by: Line]

Spot Manager: All, 09/03/12-09/09/12

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
Line: 8									
Time Period: 8p-9p									
\$700.00									
\$700.00									
Line: 9									
Time Period: 8p-9p									
202477	11716		09/04/12	:30 P3		8:15:15 PM 9/3-9/9	MHTV1201H		\$1,200.00
									\$1,200.00
									\$1,200.00
Line: 10									
Time Period: 7p-9p									
202477	11716		09/05/12	:30 P3		7:49:05 PM 9/3-9/9			\$1,200.00
									\$1,200.00
									\$1,200.00
Line: 11									
Time Period: 7p-8p									
202477	11716		09/06/12	:30 P5		6:58:45 PM 9/3-9/9			\$700.00
									\$700.00
									\$700.00
Line: 12									
Time Period: 8p-9p									
202477	11716		09/07/12	:30 P3		8:31:10 PM 9/3-9/9			\$500.00
									\$500.00
									\$500.00
Line: 13									
Time Period: 9p-930p									
202477	11716		09/03/12	:30 P5		9:18:37 PM 9/3-9/9	MHTV1202		\$400.00
202477	11716		09/04/12	:30 P5		9:09:01 PM 9/3-9/9	MHTV1202		\$400.00
202477	11716		09/06/12	:30 P5		9:09:16 PM 9/3-9/9			\$400.00
202477	11716		09/07/12	:30 P5		9:08:01 PM 9/3-9/9			\$400.00
202477	11716		09/05/12	:30 P5		9:09:16 PM 9/3-9/9			\$400.00
									\$2,000.00
									\$2,000.00
Line: 14									
Time Period: 930p-10p									
202477	11716		09/06/12	:30 P5		9:56:50 PM 9/3-9/9			\$300.00
202477	11716		09/03/12	:30 P5		9:38:56 PM 9/3-9/9	MHTV1202		\$300.00
202477	11716		09/04/12	:30 P5		9:48:42 PM 9/3-9/9	MHTV1202		\$300.00
202477	11716		09/07/12	:30 P5		9:47:27 PM 9/3-9/9			\$300.00
202477	11716		09/05/12	:30 P5		9:46:12 PM 9/3-9/9			\$300.00
									\$1,500.00
									\$1,500.00
Line: 15									
Time Period: 9p-930p									
202477	11716		09/08/12	:30 P5		9:08:20 PM 9/3-9/9			\$275.00
									\$275.00
									\$275.00
Line: 16									
Time Period: 930p-10p									
202477	11716		09/08/12	:30 P5		9:47:57 PM 9/3-9/9			\$250.00
									\$250.00
									\$250.00
Line: 17									
Time Period: 930p-10p									

[Sorted by: Line]

Spot Manager: All, 09/03/12-09/09/12

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
Line: 17									
Time Period: 930p-10p									
202477	11716		09/09/12	:30 P5		9:46:57 PM 9/3-9/9			\$275.00
									\$275.00
									\$275.00
									\$11,660.00
									\$11,660.00
									\$11,660.00
									\$11,660.00

[Sorted by: Line]